

#### CHEAT SHEET

# **CDJ-3000X**

€ 2,799.00 inc. VAT / £2,399.00 inc. VAT / \$2,999 exc. Tax

#### **OVERVIEW**

## SUMMARY

The CDJ-3000X is the new flagship DJ player from AlphaTheta. This next-generation unit inherits the legacy of the globally acclaimed CDJ-3000, and pushes boundaries even further with enhanced media support, browsing experience, durability, and sound quality.

## PRODUCT MOTIVATION

To provide a platform that helps DJs seamlessly play music from a variety of sources, prepare and perform more smoothly, and get more creative than ever before.

The CDJ-3000X is the new essential player for professional DJs. clubs. festivals, and events.

# PRODUCT POSITIONING

With so many improved aspects - from workflow and usability to durability and sound quality - the CDJ-3000X enables DJs to play with more freedom, confidence, and creativity than ever before.

# **KEY MESSAGES**

#### Expanded media support

DJs can explore new creative possibilities with the groundbreaking advancements in online and storage media support offered by the CDJ-3000X. The player fully supports playback from cloud storage and music streaming services, and built-in Wi-Fi helps speed up setup. On the front panel, an NFC touchpoint allows instant access to rekordbox for iOS/Android, and there's a USB Type-C port for connecting to a USB storage device or PC/Mac.

## 10.1-inch high-resolution touchscreen

The 10.1-inch high-resolution capacitive touchscreen displays up to 16 tracks in the browse screen. With better visibility and smooth control, DJs can find and play tracks quicker. For rapid searching, it's now possible to copy track information and paste it straight into the search bar. And for the first time on a CDJ, playlists can be reordered directly from the unit. Even better, when using Cloud Library Sync, the changes will automatically be synced across all devices.

Tracks from various media sources can be managed in one playlist with Global Tag List. DJs can tag tracks from a USB drive, cloud storage locations, and streaming services, so they all appear in a single list. Those from online sources will start downloading as soon as they're tagged, minimizing load times.

# **Enhanced Hot Cue features**

The CDJ-3000X includes the popular Touch Cue feature - for listening to any point in a track through headphones by pressing on the waveform - and introduces the option to set Hot Cues from the point being monitored. For smoother cueing, DJs can turn on Smart Cue and the position and color of a calledup Hot Cue will automatically overwrite the current cue point. Gate Cue is available too, where sound plays only while a Hot Cue button is held down - opening up new creative possibilities for tone play and other performance techniques.

# **Evolved reliability and usability**

DJs can depend on the CDJ-3000X more than any CDJ before. The play and cue buttons have been rebuilt to handle the most energetic use and can withstand over 500,000 additional presses compared to the previous model, and you can control music more precisely with the expanded range of jog wheel tension adjustment. And when a track is loaded, the whole file is cached to the player's memory so it'll play right to the end - even if the USB drive is accidentally disconnected or the internet connection drops out.

# Refined sound performance

Building on the high-quality sound design and advanced digital audio processing developed for the CDJ-3000, with a new high-performance DAC made by ESS Technology, the CDJ-3000X achieves a better S/N ratio than the previous model. This results in clearer and more refined sound reproduction. A newly designed power supply unit reduces unwanted noise and enhances low-frequency power, delivering punchy bass and a warm tone that won't tire the ears - even during long sets.



